



Looking for no B.S., improved business results NOW?

Do what you (and the crowd) have always done, and you'll get what you (and all struggling businesses) have always gotten.

When you are ready to be successful instead—we can help!

Jannette Anderson: Business Development Strategist (aka) 'The Expansionist!'

Jannette Anderson has a proven history of helping her clients achieve one or more of the following beneficial results:

1. Secure more of the right clients – Increase their top line dramatically
2. Get more business from the clients they have – Reduce sales cost and effort
3. Strategically leverage themselves and their organizations – Work On their business, vs. In the business
4. Remember why they got into business in the first place—adding passion and purpose back into the quest for profit

In short, she applies her 29+ years of business start-up and turn-around experience to helping entrepreneurs, service professionals, experts, and select organizations achieve greater output with less input! Jannette has spent 3 decades getting very good at applying practical and innovative strategies to the achievement of accelerated marketing and sales results. More importantly—she can show you how to apply that know-how to your company and achieve the growth you are looking for.

Jannette has been a professional trainer and speaker for over 10 years. Her training clients include such diverse organizations as:

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|------------------------|--|---|
| ✓ Westjet Airlines | ✓ AWE (Alberta Women Entrepreneurs) | ✓ CPSA (Canadian Professional Sales Assoc.) |
| ✓ City of Airdrie | ✓ IAAP (International Association of Administrative Professionals) | ✓ Seattle Woman's Conference |
| ✓ Bethany Care Society | ✓ TBCC (Tom Baker Cancer Centre) | ✓ Vitalize Conference |

While not her preference, Jannette has "done time" in the corporate trenches in positions such as:

- ✓ V.P. Western Canada – Open Text Corporation
- ✓ Communications Manager – Hay Management Consultants
- ✓ Reprographics Department Manager – TransAlta Utilities

Where she learned the valuable skills of managing staff, large projects, budgets, and her own patience. She translates these big business skills into streetwise strategies for businesses '*on the grow*'™

Her insightful coaching and consulting services have helped her clients gain the clarity they need to articulate and translate their dreams into powerful visions; those visions into sound strategies, and the strategy into **innovative sales and marketing practices that have allowed them to grow their revenues by 85 - 320%**.

● POWERFUL
MARKETING
& SALES
STRATEGIES

● STRATEGIC
PLANNING
SESSIONS

● KEYNOTE
PRESENTATIONS

● BUSINESS
GROWTH
MENTORING &
COACHING

● TRAINING

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Our Name IS Our Promise!

Please note: Our company name is our promise! We focus on results and therefore only accept clients who are willing to do what will work to achieve their goals. You must be prepared to deal frankly and honestly with whatever is currently limiting your success. Jannette provides massive value in a concentrated time period so clients must be committed to rapid implementation and to creating a foundation for rapid growth.

Our coaching and consulting services are not for those that are thinking of perhaps doing something, some day. If you want powerful and positive business results now – contact Jannette today to discuss your objectives and whether we are a fit.

Our initial laser consultation is complimentary and is designed to give you a business building idea or solution to a current challenge that you can implement immediately to help you grow your business! It is a 15 min. phone call to help determine if we are a good fit. Prior to the call you will email Jannette your question or challenge so that she can be prepared to help you with concrete support.

Personal Success Coaching:

In addition to her business development practice, Jannette has facilitated personal development courses for over a decade and accepts a maximum of 10 personal coaching clients per year. If you are interested in creating your *ideal life by design* instead of *living by default* then please email info@positiveresults.ca to inquire about availability.

Investment:

Initial 'fit' consultation – complimentary.

Please see our comprehensive rate sheet for information on individual and group coaching package offers. Jannette's standard fee is \$250.00 Canadian per session.

Personal tidbits:

- ✓ Successfully self-employed for over 20 years, lots of 'in-the-trenches experience'
- ✓ Creator of the Fast Forward Success Series – a 6 and 12 month results-driven training program designed to help businesses grow through implementing powerful sales and marketing strategies
- ✓ Author of “**How to *Really* Build a Thriving Coaching Practice!**”
- ✓ Jannette has presented to and trained over 2000 people to date
- ✓ One of the few Calgarians actually born in Calgary!
- ✓ In 2007 she travelled alone to 13 countries in Central and South America for 8 months
- ✓ Committed to living a “*Life by Design*” vs. Default.
- ✓ Facilitates Personal Development courses as part of her commitment to support people in living the life of their dreams!
- ✓ Active volunteer (and board member) with Inn From the Cold for over 12 years
- ✓ Jannette's life commitment is to: “*Catalyst others towards their dreams by en-couraging a dance of passion and compassion that inspires us all to live out to our edges.*”

We look forward to discussing your requirements and how we can help you achieve the Positive Results you desire!